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American Academy
of Pediatrics



PRODUCT DESCRIPTIONS

AccuVein LLC

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The AccuVein AV300 – Vein Viewing Illumination Device Venipuncture is the most commonly performed invasive medical procedure and often these venipuncture attempts can fail. Imagine how much more effective venous access would be if you could locate the veins beneath the skin. Now you can – with the AccuVein AV300. The AV300 is a revolutionary vein illumination device that is portable and lightweight, weighing only 10 ounces. It is as simple to use as pointing the device at an area of the skin and clicking to see the veins beneath. The AV300 does not come in contact with the patient's skin and runs on a rechargeable battery. Help take the guesswork out of drawing blood and starting IV's with the AccuVein AV300.

Arizant Healthcare Inc.

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Arizant Healthcare Inc. pioneered forced-air warming technology with the introduction of the Bair Hugger® therapy in 1987. With the introduction of the Ranger® blood/fluid warming system and, most recently, the Bair Paws® patient adjustable warming system, our products have been used to maintain normothermia for over 100 million patients worldwide.

Bioniche Pharma

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Bioniche Pharma is a global manufacturer of injectable pharmaceutical products serving a variety of niche markets. Recently BioNiche has strengthened its anesthesia portfolio with the acquisition of three proprietary injectable products. • Ultiva (remifentanyl hydrochloride) • Enlon (edrophonium chloride injection, USP) • Enlon Plus (edrophonium chloride, USP and atropine sulphate, USP)

Cadence Pharmaceuticals, Inc.

none

Cadence Pharmaceuticals is a biopharmaceutical company focused on in-licensing, developing and commercializing proprietary product candidates principally for use in the hospital setting. The company is currently developing intravenous acetaminophen, its product candidate for the treatment of acute pain and fever.

CAS Medical Systems, Inc.

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CASMED presents the innovative FORE-SIGHT® Absolute Cerebral Oximeter. This non-invasive device provides immediate, reliable data for assessing a patient's cerebral oxygenation status, allowing clinicians to quickly react to reverse potentially harmful events before they become critical. FORE-SIGHT is the first and only device in its class that provides a non-trend, absolute measure of cerebral tissue oxygen saturation for all patients, regardless of age or weight. www.casmed.com

Covidien -Aspect Medical Systems, Inc.

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Diversiary Therapy Technologies

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Diversiary Therapy Technologies is a world leading provider of clinically trialled medical devices and solutions.. DITTO™ is a tool which reduces anxiety related pain, specifically for children during traumatic medical procedures.. The intuitive user interface has a fun and tangible interaction thanks to the touch screen and motion sensors. This unique navigation system is intuitive to children and adults alike. It enables clinicians to focus on treatment while DITTO™ immerses and distracts the child. www.dtt.net.au <<http://www.dtt.net.au>>

Dräger Medical, Inc.

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Dräger is an international leader in the fields of medical and safety technology. Dräger products protect, support and save human life. The Dräger medical division provides Integrated enterprise-wide medical information management solutions, Innovative products with best-in-class applications performance, comprehensive solutions to optimize the clinical processes and a complete services offering. Dräger's products, services and integrated system solutions accompany the patient throughout the care process. For more information, visit www.draeger.com

Edwards Lifesciences LLC

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At Edwards Critical Care, we strive to provide you with the valuable hemodynamic information you need, how you need it, when you need it most. From the very first Swan-Ganz pulmonary artery catheter to the latest PediaSat oximetry catheter, our goal remains the same: to provide you with the clarity you need, the moment you need it, in order to advance the care of the critically ill. Visit us online for valuable educational resources: www.Edwards.com/PediaSat or Visit us in booth #301 to learn more.

Elsevier USA

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Saunders, Mosby, Churchill Livingstone, Butterworth Heinemann And Hanley Belfus, combined premier worldwide health science publishing company, now under the umbrella of ELSEVIER, INC., proudly presents our latest titles. Come visit us at our booth and browse through our complete selection of publications including books, periodicals and software.

PRODUCT DESCRIPTIONS

Invivo Corporation

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Over 82% of all MRI patient monitors in the U.S. carry the Invivo brand. So why make them even better? Because complacency is not an option. Introducing Invivo Expression, the newest addition to Invivo's family of exceptional wireless MRI patient monitoring systems. Built specifically for MRI safety, Expression delivers a new level of vital sign performance during every sequence. Designed to replicate common OR workflow processes, Expression provides the right information at the right time — whether the patient is in induction, transportation, the exam room or recovery. Expression can be mounted on an anesthesia cart, patient table or freestanding pedestal for more efficient, uninterrupted patient workflow. Expression also features Active Trend Arrows automatically show vital sign stability in real time so you can make faster, more informed decisions. Expression also debuts Express Service, minimizing system downtime to about an hour. For trusted MRI patient monitoring please contact www.INVIVOEXPRESSION.com or 800-331-3220.

Kimberly-Clark Healthcare

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Uniquely designed for pediatrics, MICROCUFF* Pediatric ET Tubes from Kimberly-Clark Health Care provide the benefits of a cuff with breakthrough features to enhance safe use for pediatrics. Its advanced micro-thin cuff provides efficient ventilation and reliable monitoring with low rates of re-intubation, while sealing the airway at ultra-low pressure which reduces the risk of tracheal trauma. Anatomically-based intubation depth marks and tube design allow the cuff to be placed lower in the trachea, reducing the risk to the pressure-sensitive larynx. Whether your needs involve preventing healthcare-associated infections, surgical and digestive solutions or pain management, with Kimberly-Clark you'll always have one less worry.

King Systems Corporation

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We help ease the tension — before and during the procedure. The KING LT-D™ oropharyngeal airways, the KING LAD® laryngeal airway devices and the pediatric AIRTRAQ®, join together with our Flex2® and Ped F2® coaxial circuits, our colorful Rainbow Breathing Bags®, and our scented Sweet Dreams Facemasks® to create Operation: Kid Stuff®. Visit our website at www.kingsystems.com.

Life-Tech, Inc.

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Life-Tech manufactures a complete line of peripheral nerve block needles and stimulators for both pediatric and adult use.

Lippincott, Williams & Wilkins

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LMA North America

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LMA North America, Inc. is a San Diego-based company dedicated to continuously improving patient care through the marketing and sales of high quality, innovative, proprietary products for anesthesia and critical care. The LMA™ family of products have significantly improved patient outcomes and been used on over 250 million patients worldwide.

Loma Linda University Children's Hospital

Loma Linda University Children's Hospital - Why a Hospital Just for Kids? Children have special needs that are different from adults. While they are still growing they need unique medical care made just for them. As the sole children's hospital for almost 1.2 million of California's youth, Loma Linda University Children's Hospital is proud to provide that care. With over 250 beds, the American Board of Surgeons has designated Children's Hospital as a Level 1 Trauma Center, providing the highest level of trauma care with the Inland Empire four-county area. Each year, more than 15,000 children stay at the hospital and more than 134,000 children visit the hospital for ambulatory care. The only medical facility in the Inland Empire specializing in the care of children, Children's Hospital transports over 1,200 critically ill or injured children each year from surrounding hospitals. Marketing 25 Years of Infant Heart Transplantation In 2010, Loma Linda University Children's Hospital is proud to celebrate the 25th anniversary of successful infant heart transplantation. This groundbreaking procedure has changed lives, with 2,119 having been performed worldwide to date. Dr. Leonard Bailey pioneered infant heart transplantation right here in Loma Linda when he successfully transplanted a baboon heart into a baby known as Baby Fae. Baby Fae lived for 21 days. Under Dr. Bailey's skilled leadership, the knowledge gained from Baby Fae led to human-to-human infant heart transplant in November 1985. Loma Linda University Children's Hospital - Life is fragile. We are strong. For more information, visit www.lomalindakids.org

Masimo

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Masimo is a global medical technology company that develops and manufactures innovative noninvasive monitoring technologies, including medical devices and a wide array of sensors that enable earlier detection and treatment of potentially life-threatening conditions. A key medical technology innovator, Masimo is responsible for the invention of award-winning noninvasive technologies that are revolutionizing patient monitoring, including Masimo SET® pulse oximetry, Masimo Rainbow SET® Pulse CO-Oximetry, Masimo non-invasive and continuous total hemoglobin (SpHb™), and Masimo Patient SafetyNet™.

PRODUCT DESCRIPTIONS

MEDRAD, Inc.

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MEDRAD, Inc. develops, markets and services medical devices used to diagnose and treat disease. Its product offerings include fluid injection systems for radiology and cardiology, endovascular devices for the safe treatment of cardiovascular disease, magnetic resonance-compatible accessories and equipment services. The company's world headquarters is near Pittsburgh, Pennsylvania, in the United States. MEDRAD is a business of Bayer Medical Care. More company information is available at www.medrad.com.

PharMEDium Services, LLC

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PRAN (Pediatric Regional Anesthesia Network)

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The Children's Hospital - Denver

Truphatek International Ltd.

University of Michigan Health System

Verathon Medical

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GlideScope® video laryngoscopes are designed to provide a clear, real-time view of the airway and tube placement, enabling quick intubation. The NEW GlideScope® AVL defines advanced video laryngoscopy, with airway views in DVD-clarity, and real-time recording. Four configurations let you choose the right tool for patients from preterm to morbidly obese. (www.verathon.com)